



Toronto Parking
Authority

Office des parcs de
stationnement de
Toronto

The Toronto Parking Authority exists to provide safe, attractive, self-sustaining, conveniently located and competitively priced off-street and on-street public parking as an integral component

NOTICE OF MEETING AND AGENDA

A meeting of the Toronto Parking Authority will be held at **City of Toronto City Hall, located at 100 Queen Street West, Meeting Room B, 2nd Floor, at 4:00 p.m. on Tuesday, November 7, 2006.**

AGENDA

- A. Declarations of Conflict of Interest.
- B. Confirmation of the minutes of the October 3, 2006 meeting.

Italicised items: Approval of these items will result in expenditure/receipt of funds

1.0 FINANCE & ADMINISTRATION

- 1.1 List of Cheques issued, for information only, and shown as Annex A to this November 7, 2006 Agenda (vouchers 33993 -34438).
- 1.2 Staff memorandum dated November 3, 2006 regarding the 2007 Operating Budget. The budget was reviewed with the Finance Committee of the Board at its meeting on Thursday, November 2, 2006.
- 1.3 ***Staff memorandum dated October 26, 2006 recommending approval of the expenditure of \$7,000.00 for the purchase of an Orion (bulk) coding station for the purpose of encoding Zeag system specialty cards/passes that are used to accommodate special events and other special parking arrangements. The item is not part of the 2006 equipment budget, but at this time it appears that we will have sufficient room in the budget as a result of under budget purchases and deferral of other items.***
- 1.4 Staff memorandum dated November 2, 2006, for information only, regarding the on and off-street revenue results for September 2006 and year to date.

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2.0 DESIGN & CONSTRUCTION

No items for this agenda.

3.0 PARKING OPERATIONS

Off-Street

- 3.1 Staff memorandum dated November 1, 2006, for information only, entitled "Security Report – Off-Street Facilities".

4.0 DEVELOPMENT & MARKETING

- 4.1 Staff memorandum dated November 1, 2006, for information only, regarding the 2006 marketing plan impact on Green P website.

- 4.2 Staff memorandum dated November 2, 2006 recommending approval of:

- 1) The Strategic Plan for the TPA's outdoor advertising portfolio as outlined in staff's report (Stage 1); and,
- 2) To direct All Vision to prepare and distribute an Offering Memorandum in conjunction with TPA staff (Stage 2).

Financial details pertaining to the management services for outdoor advertising will be discussed in staff's in-camera report (refer to item 5.4 of this agenda).

5.0 IN-CAMERA

- 5.1 ***Staff memorandum dated October 31, 2006 regarding an invoice received.***

- 5.2 Staff memorandum dated November 2, 2006 regarding amendments to an equipment Maintenance Agreement.

- 5.3 ***Staff memorandum dated November 3, 2006 regarding a security pilot project.***

- 5.4 Staff memorandum dated November 2, 2006 regarding management services for outdoor advertising.

IN-CAMERA (Cont'd)

5.5 Staff memorandum dated November 2, 2006 regarding a Lease Renewal Agreement.

5.6 Staff memorandum dated November 7, 2006 regarding a Right of Way request.

6.0 OTHER BUSINESS

6.1 Copies of the following articles recently appearing in local newspapers:

- 1) "Mayor mulls parking tax near TTC stops", National Post, November 3, 2006;
- 2) "Mayor cool to new levies", Toronto Sun, November 3, 2006;
- 3) "Refreshing to see new candidates", Toronto Star, Oct 31, 2006;
- 4) "The commuter blues", Globe and Mail, October 28, 2006;
- 5) "St. Clair W. to be torn up again to bury hydro wires", National Post, October 26, 2006;
- 6) "Parking and Paying Get EZier", The New York Times, Oct 25, 2006;
- 7) "Parking woes? He's got just the ticket", Globe & Mail, Oct 23, 2006;
- 8) "Inflation rate drops thanks to lower gasoline prices", Globe and Mail, October 21, 2006;
- 9) "For whom the road tolls", National Post, October 18, 2006;
- 10) "Candidates seek or shun mayor's nod", Globe & Mail, Oct 17, 2006;
- 11) "There's a better way to run the TTC", National Post, Oct 16, 2006;
- 12) "The anatomy of a traffic jam", National Post, October 14, 2006;
- 13) "Growing pains", Globe and Mail, October 14, 2006;
- 14) "Rae backs new taxes on drivers", Toronto Star, October 13, 2006;
- 15) "TTC parking lots closed during day", Toronto Star, October 11, 2006;
- 16) "The way we were", Toronto Sun, October 10, 2006;
- 17) "Parking plans drives lively debate", Toronto Star, October 10, 2006;

6.1 (Cont'd)

- 18) "Parking", Globe and Mail, October 7, 2006;
- 19) "Courage to reinvent Nathan Phillips", Toronto Star, October 7, 2006;
- 20) "Heart of Toronto needs a transfusion", Toronto Star, Oct 5, 2006;
- 21) "St. Clair streetcar issue rumbles through race", Toronto Star, October 4, 2006;